



ALBERTO MATTIELLO

*Grounded
In The Future*

SPEAKER PROFILE - 2026

A photograph of Alberto Mattiello, a man with a beard and bald head, wearing a dark suit and a small earpiece. He is standing on a stage, gesturing with his right hand towards a large, dimly lit audience seated in a theater or conference hall. The lighting is blue and focused on the speaker.

Alberto Mattiello

Alberto Mattiello is a business futurist, an award-winning entrepreneur, an author, and a keynote speaker. He lives in Miami, Florida.

Author of 'Customer Success,' 'Mind The Change', and 'Marketing Thinking' and curator of the Italian edition of the **MIT Sloan** books, he is a **technology and business innovation expert**.

For ten years, Alberto has led **Future Thinking**, an international innovation-accelerator hub of **Wunderman-Thompson**, and he is the **Head Of Innovation of Retail Hub**. He focuses on helping companies to find a “sweet spot” between **marketing, technological innovation, and emerging business models**.

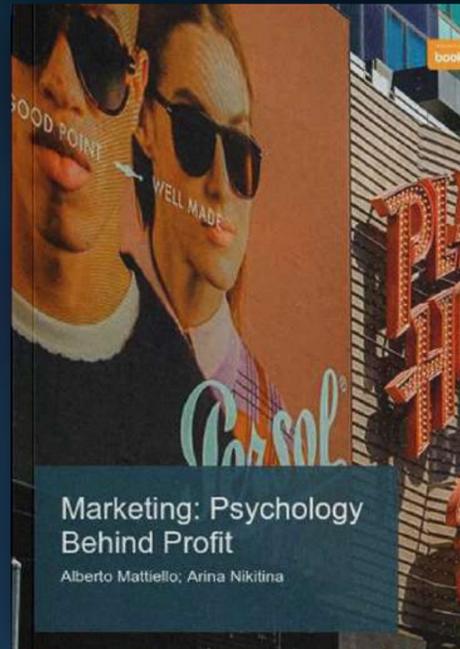
Alberto is a former **member of the Scientific Committee of Confindustria**, the most prominent Italian business association with more than 160K companies.

Alberto is a speaker with many business groups and mentors at corporations and universities like **Imperial College Of London** and the **Bocconi University in Milan**.

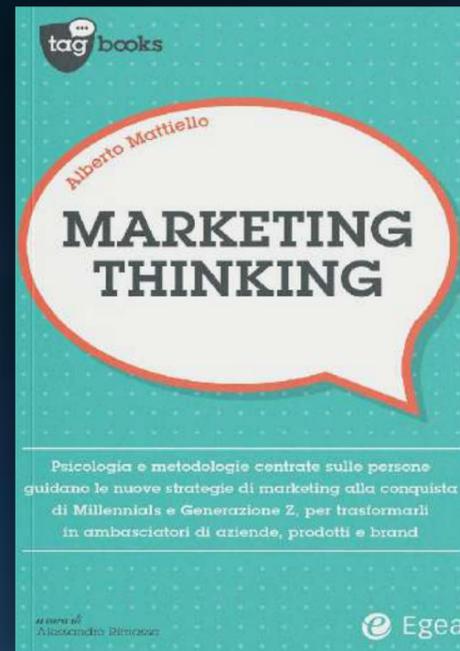
Previously, he co-founded the creative, Italian agency LabNext, which Wired magazine dubbed, “**The Italian Think Tank**”.



Guerini Next, Milano, 2017



Bookboon, Milano, 2018



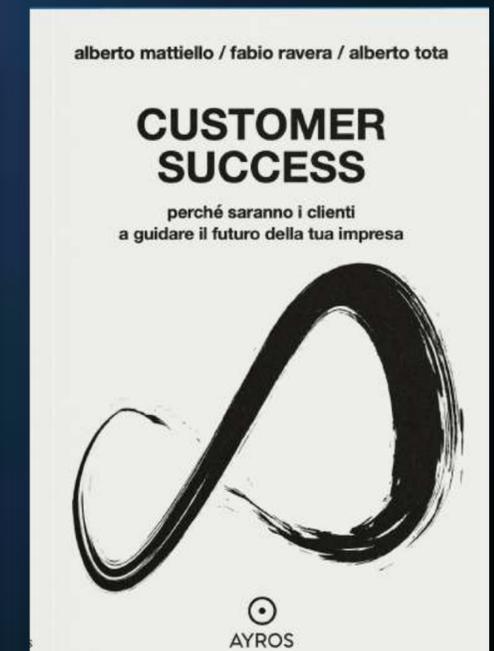
EGEA, Milano, 2017



MIT Sloan MR, Milano, 2019



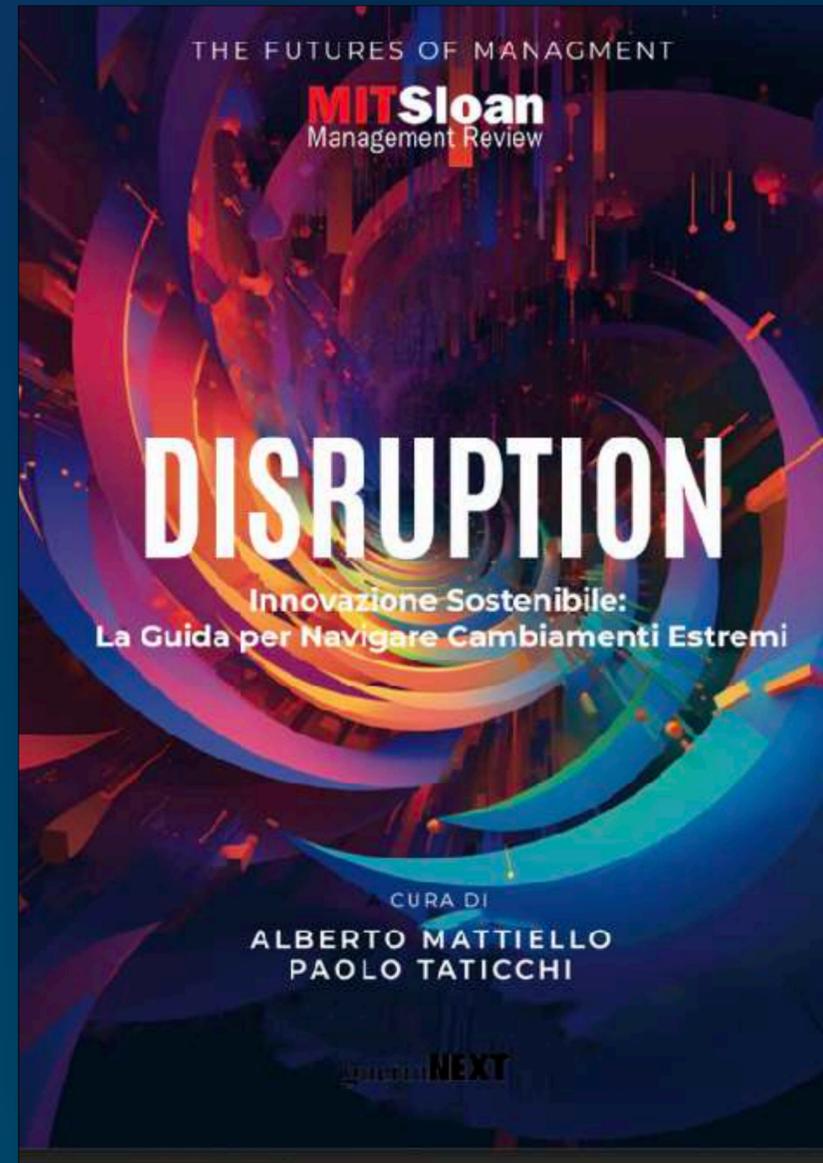
MIT Sloan MR, Milano, 2020



AYROS, Milano, 2022

Alberto is “a brilliant innovation author that doesn’t only write about innovation, but practices it.” -l’Impresa.

MIT Sloan
Management Review



DISRUPTION is a groundbreaking book that explores how technology and management are revolutionizing the future of work. It provides practical strategies for successfully navigating and adapting to this evolving landscape.

Featuring an exclusive interview with Clayton Christensen, author of "The Innovator's Dilemma," the book offers insights on the challenges and opportunities of technology in the workplace. Covering AI, automation, gig economy, and human-machine collaboration, it equips readers to leverage the transformative power of the digital economy.

Teaching Innovation to Professionals and Students

Imperial College
London

Bocconi

UCL
SCHOOL OF
MANAGEMENT


UNIVERSITY OF LEEDS

 UNIVERSITÀ
IULM


challenge
NETWORK

 The European House
Ambrosetti

Il Sole **24 ORE**

 UNIVERSITÀ
DEGLI STUDI
DI TORINO

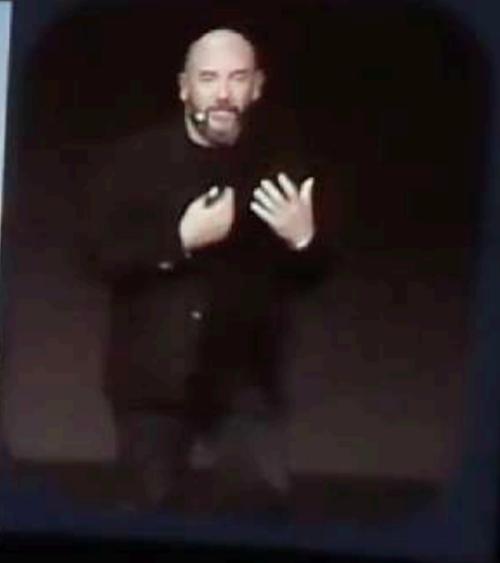
 UNIVERSITÀ CATTOLICA
DEL SACRO CUORE

 **POLITECNICO**
MILANO 1863

 **Università**
Ca' Foscari
Venezia

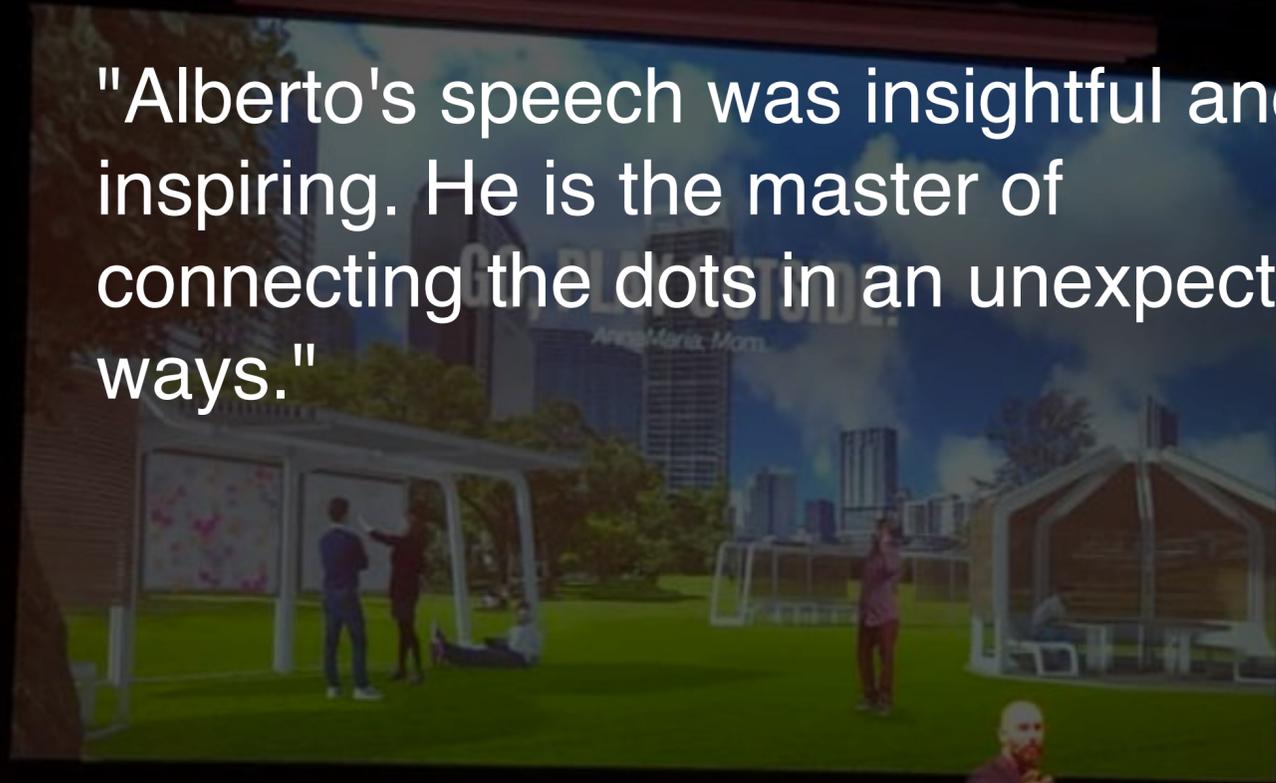


**WEARABLE
COMMERCE**



MASTERCARD MIF

"Alberto's speech was insightful and inspiring. He is the master of connecting the dots in an unexpected ways."



TED



"He masterfully commanded audience's attention from beginning till the end. Every single person was with him for every word."



DISCONNECTION FROM AUTHENTIC SELF

TEDxVerona



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...

Mastercard Convention Opening
Nestlé Generative AI
Tesyra
Menarini
Challenge Network – Masterclass
Ambrosetti Marche
DedaGroup Stealth
Cio summit
Leadership Forum – CEO Retail
Club Delle Eccellenze
Hospitality
BPER Seminar
Confindustria Umbria
Manzoni Podcast Tour
NKE BIM Conference
Unicredit
CES Las Vegas
ANIA
Edutech Rome
Fashion CIO Summit
Ambrosetti Retail 5.0
Iveco Group – Mobility Community
Ambrosetti – Samsung
Eurotherm
Forum Unicredit
Porsche
Confindustria Ancona
Ferrari
NOI Tech Park
NKE Manufacturing Summit
Associazione Giovani Commercialisti
Bricolo
Retail Tech
Innovation Breakfast Bolzano
Futuri Possibili – Confindustria
Convention Manzoni–Gedi
DedaGroup Stealth
Ambrosetti Cernobbio
Fortune – Forum Innovazione
ATM
Ambrosetti
ABB Formula E
Leadership in Retail

Inaugurazione Centro Congressi Padova
Expo Riva Schuhe
Novartis
Gedi Convention
ABB Key Partner Summit – Ferrari
Innovation Workout – Confindustria
Intesa Sanpaolo Podcast
Assemblea Confindustria Torino
Lucchini
Cortina Express
Leadership in Retail
Ghelfi Innovation
E.D. Innovation – Leclerc
Arriva Italia Convention
Convention NKE Autodesk
Bel Group
Master Italy
ILIAD
BricoDay
ABB – EV of the Future
Adecco
Jest AI
Hospitality Day
Venice Innovation
Manzoni – DeeJay
Nespresso
DedaGroup Stealth
Leroy Merlin
Kitchen 2030
CityVision
Transformation Talks – ABB
Galdi Village Opening
Class Marketing Festival
JV CNH Industrial
Craig
Hospitality Expo
Oracle Convention
Rotary – Future of Cities
Bel Group Convention
NeN
ERShow
CityVision
Innovation Strategy
Franchising Expo

Forum Ambrosetti
Warm Up
Festival dell'Impresa – Confindustria
Retail Hub – Tech Retail
One Idea for Good – UNICEF
Rail Innovation
Retail Forum
Marketers Forum
Galderma International
Strategy Webinar
Innovation Forum Venice
ConfCongressi Convention
Confindustria Napoli
PostePay
MAN WW Group
Confindustria Master Imprenditori
Strategy Forum – Venice
C1AI – IIT Genova
Kotler Forum
GoldenFood
Poste Italiane
Bayer
CLS Automation
San Carlo
BricoDay
Chanel – Paris
Purina Marketing
Nestlé Skin Health Global
Retail Tomorrow
TEDx Italy
Uber Eats – US Senior Management
Nespresso Convention
Rana
Innovation Alliance
Digital Media Week
FederCongressi Convention
Pernod Ricard – Global Marketing Meeting
Campari – Global Marketing Meeting
Radio Compass
Philip Kotler Marketing Forum
Lavazza – Global Marketing
Confindustria Nazionale
Kantar Creativity Forum
SITA European Meeting – Budapest



When Alberto speaks about the future, the audience gains:

- Clear and straightforward insights into what's ahead.
- Practical tools to explore the imminent future.
- A heightened sense of urgency.
- A burning curiosity about the future.
- Enthusiasm for embracing change.
- Greater trust in the future and reduced anxiety.



Or



PIANETA GREEN&BLUE

Proteste e proposte: il ruolo dei giovani nella crisi climatica

DI L. FRAIOLI



LA VITA CHE MERITO

Il ragazzo che non ama smalto

DI G. BOZZO



SCENARI

Strategia italiana per la transizione energetica

DI A. MATTIELLO



DISOBBEDISCO

Disobbedienza

PETRINI CON S. BARBIERI



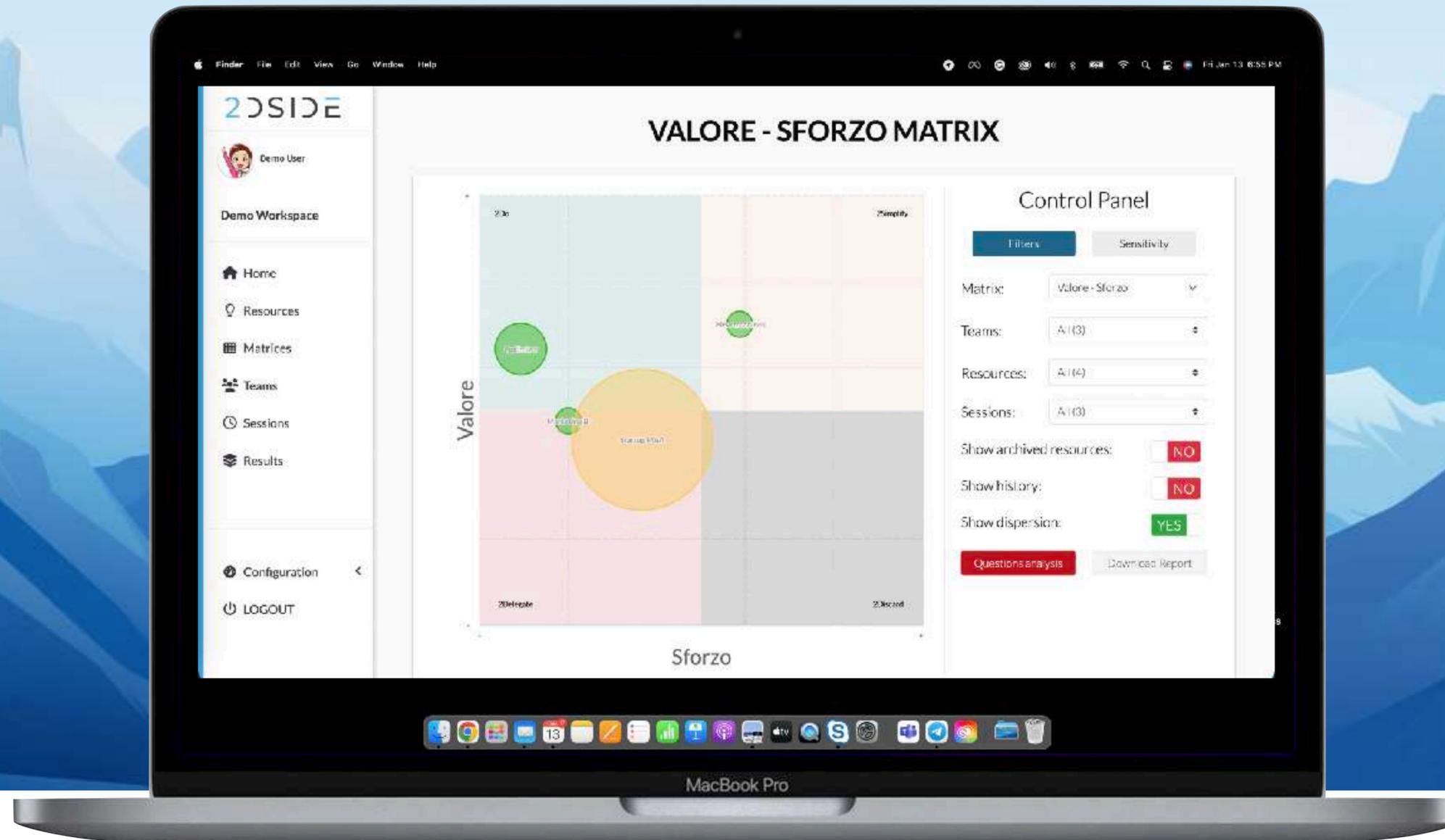
Founder of



STAY IN SYNC WITH AI

AiDj is a Project of Digital Dynamics Inc, 900 BayDr Miami Beach, FL

Partner of 2DSIDE



Decision Intelligence: your gateway to a data-informed decision-making

Partner of



retailhub.it

Founder of

EITHERLAND
MEANINGFUL WORKPLACES



Conditions & Policy

Speaking Services:

- Keynote Speech: up to 90 min;
- Workshop: 1/2, 1 or 2 Days.
- Panel Moderation

Expenses:

- Fee;
- Travel Expenses from Miami Beach or Milan;
- Accommodations.

Terms:

- Initial 30% of speaker fee prior to the event upon execution of an agreement;
- Remaining 70% plus expenses due immediately after the event upon receipt of invoice.

Technical Requirements:

- For Large Audience: Wireless Lapel mic;
- Slide Projection facilities.

Photography and Video Recording:

Client shall not disseminate, publish, circulate, record, broadcast, videotape or transmit the presentation in any form without express written consent. If there is a professional photography and/or a video recording taken, a copy of all such materials should be provided to Alberto Mattiello.

Scheduling:

Unless previously agreed, the arrival of Alberto Mattiello is scheduled to be the day before the event date and departure is scheduled on the day following the date of the event.