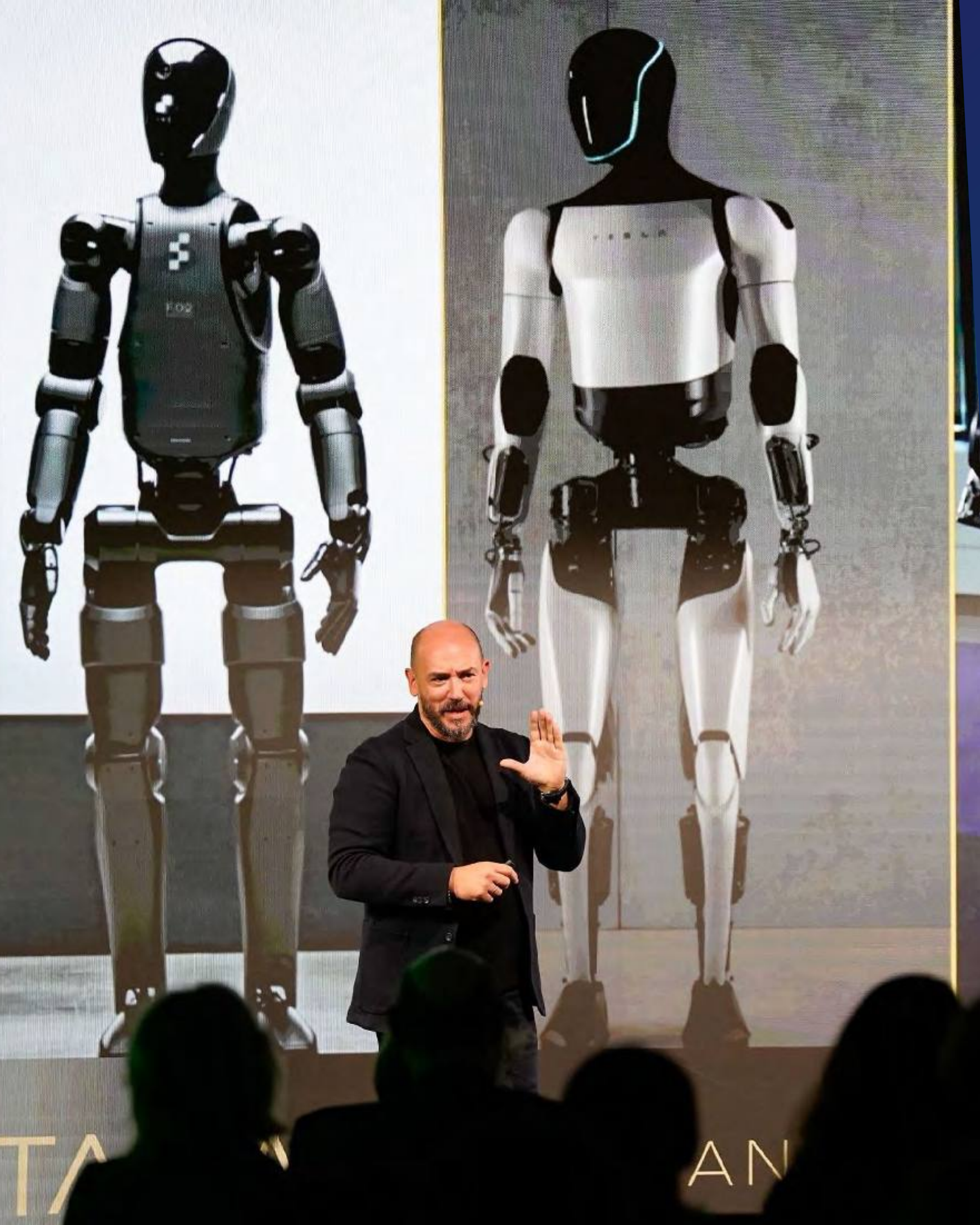




ALBERTO MATTIELLO

*Grounded
In The Future*

SPEAKER PROFILE - 2026



Alberto Mattiello

Alberto Mattiello is a business futurist, an award-winning entrepreneur, an author, and a keynote speaker. He lives in Valencia, Spain.

Author of 'Customer Success,' 'Mind The Change', and 'Marketing Thinking' and curator of the Italian edition of the **MIT Sloan** books, he is a **technology and business innovation expert**.

For ten years, Alberto has led **Future Thinking**, an international innovation-accelerator hub of **Wunderman-Thompson**, and he is the **Head Of Innovation of Retail Hub**. He focuses on helping companies to find a “sweet spot” between marketing, technological innovation, and emerging business models.

Alberto is a former **member of the Scientific Committee of Confindustria**, the most prominent Italian business association with more than 160K companies.

Alberto is a speaker with many business groups and mentors at corporations and universities like **Imperial College Of London** and the **Bocconi University in Milan**.

Previously, he co-founded the creative, Italian agency LabNext, which Wired magazine dubbed, “**The Italian Think Tank**”.

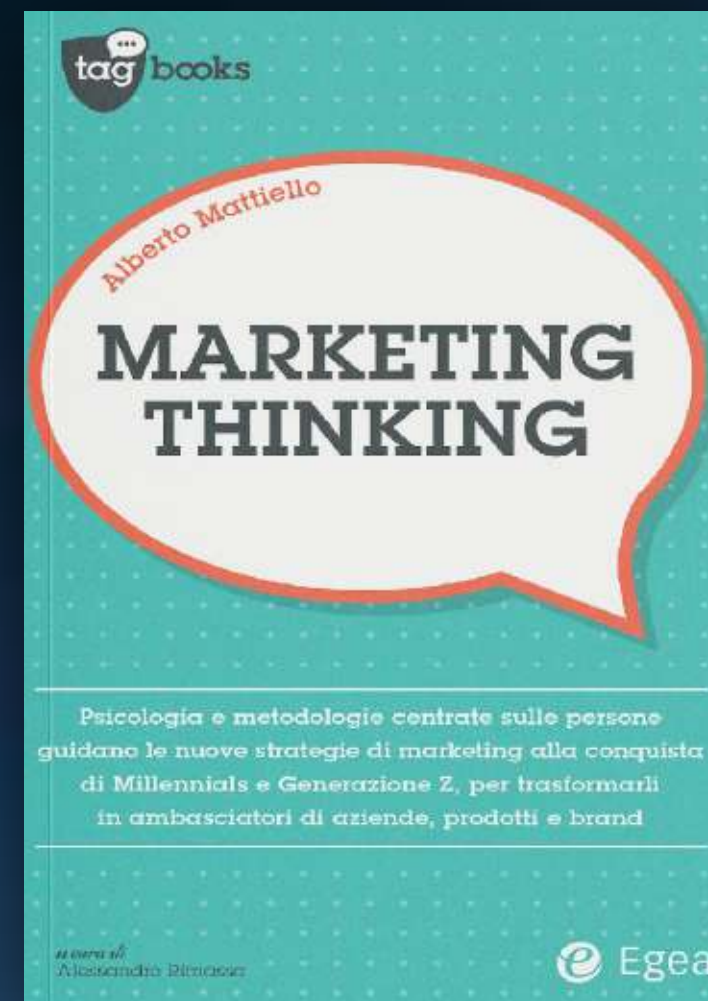
albertomattiello@gmail.com
Linkedin: /albertomattiello
www.albertomattiello.com



Guerini Next, Milano, 2017



Bookboon, Milano, 2018



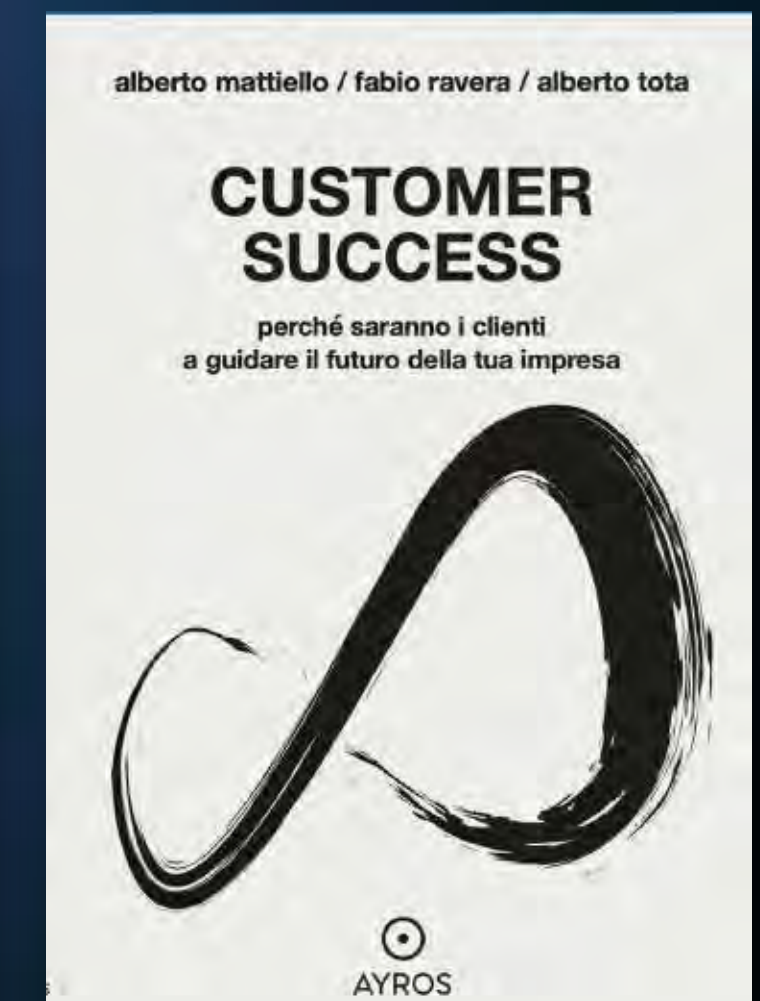
EGEA, Milano, 2017



MIT Sloan MR, Milano, 2019



MIT Sloan MR, Milano, 2020



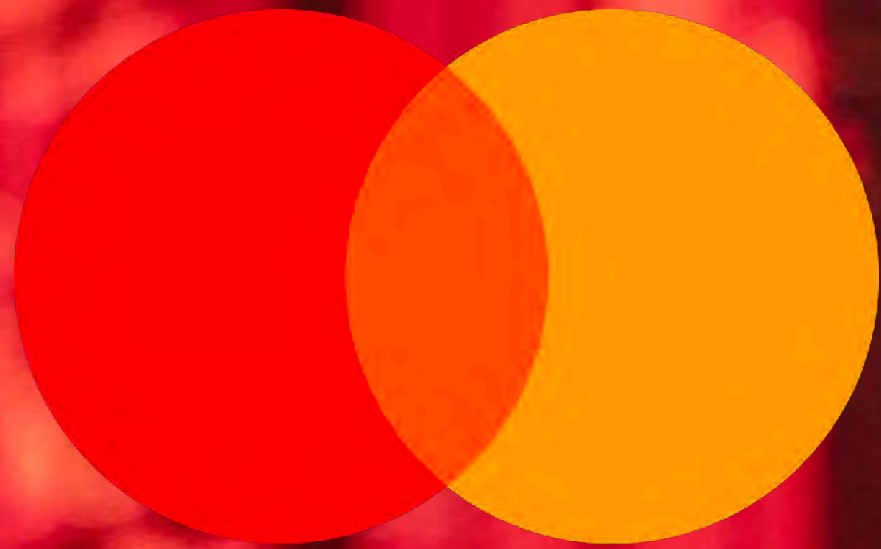
AYROS, Milano, 2022

Alberto is “a brilliant innovation author that doesn’t only write about innovation, but practices it.” -l’Impresa.



DISRUPTION is a groundbreaking book that explores how technology and management are revolutionizing the future of work. It provides practical strategies for successfully navigating and adapting to this evolving landscape.

Featuring an exclusive interview with Clayton Christensen, author of "The Innovator's Dilemma," the book offers insights on the challenges and opportunities of technology in the workplace. Covering AI, automation, gig economy, and human-machine collaboration, it equips readers to leverage the transformative power of the digital economy.



Conference DEMO



"Alberto's speech was insightful and inspiring. He is the master of connecting the dots in an unexpected ways."

TED

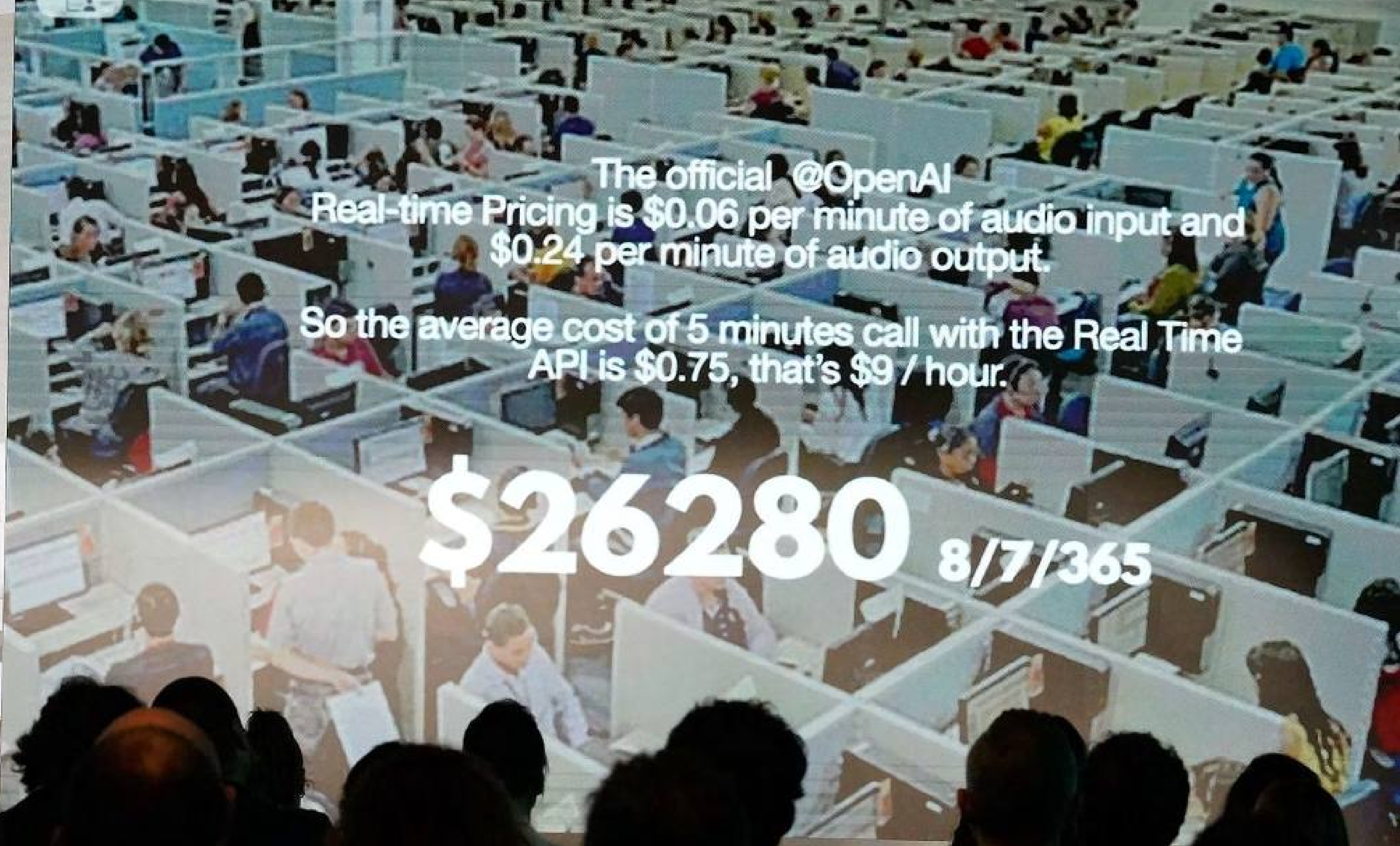


"He masterfully commanded audience's attention from beginning till the end. Every single person was with him for every word."



TEDxVerona

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Security Director Forum 2026
Expo Riva Schuh & Gardabags 2026
Salone del Mobile 2026
Beauty Connect 2025
Expert Human Connection 2025
Leadership in Retail 2025
Richmond's Event 2025 Mastercard Convention
Opening (June 2023)
Yummy Generative AI (June 2023)
Nestlè Generative AI (June 2023)
Tesyra (June 2023)
Menarini (June 2023)
Challenge Network - Masterclass (July 2023)
Ambrosetti Marche (June 2023)
DedaGroup Stealth (May 2023)
Rebuild (May 2023)
Leadership Forum - CEO Retail (April 2023)
Club Delle Eccellenze (March 2023)
Hospitality (Feb 2023)
Bper Seminar (Feb 2023)
Confindustria Umbria (Feb 2023)
Manzoni Podcast Tour (Jan/feb 2023)
NKE BIM Conference (Jan 2023)
Unicredit (Jan 2023)
CES Las Vegas (Jan 2023)
Ania (Dic 2022)
Edutech Rome (Nov 2022)
Fashion CIO Summit (Nov 2022)
Ambrosetti Retail 5.0 (Dic 2022)
Iveco Group - Mobility Community (Dic 2022)
Ambrosetti - Samsung (Dic 2022)
Eurotherm (Dic 2022)
Forum Unicredit (Nov 2022)
Porsche (Nov 2022)
Confindustria Ancona (Nov 2022)
Ferrari (Nov 2022)
Noi Tech Park (Oct 2022)
NKE MFG Summit (Sept 2022)
Associazione Giovani Commercialisti (Jul 2022)
Bricolo (June 2022)

Retail Tech (June 2022)
Innovation Breakfast Bolzano (jun 2022)
Futuri Possibili - Confindustria (Jun 2022)
Convention Manzoni-Gedi (June 2022)
Deda Group Stealth (May 2022)
Ambrosetti Cernobbio (May 2022)
Fortune - Forum Innovazione (April 2022)
ATM (apr 2022)
Ambrosetti (April 2022)
ABB Formula E (Apr 2022)
Leadership In Retail (Apr 2022)
Inaugurazione Centro Congressi Padova (Apr 2022)
Expo Riva Shue (Jan 2022)
Novartis (Dic 2021)
Gedi Convention (Dic 2021)
ABB Key Partner Summit - Ferrari (Nov 2021)
Innovation Workout Confindustria (Nov 2021)
Intesa San Paolo Podcast (nov 2021)
Assemblea Confindustria Torino (nov 2021)
Lucchini (Oct 2021)
Cortina Express (oct 2021)
Leadership In Retail (Oct 2021)
Ghelfi Innovation (Oct 2021)
E.D. Innovation Leclerc (Oct 2021)
Arriva Italia Convention (oct 2021)
Convention NKE Autodesk (Oct 2021)
Bel Group (Oct 2021)
Master Italy (Oct 2021)
ILIAD (Sept 2021)
BricoDay (Sept 2021)
ABB - EV of the Future (Sept 2021)
Adecco (Sept 2021)
Jest AI (Sept 2021)
Hospitality Day (Sept. 2021)
Venice Innovation (Jul 2021)
Manzoni - DeeJay (Jul 2021)
Nespresso (Jul 2021)
DedaGroup Stealth (Jul 2021)
Leroy Merlin (Jul 2021)
Kitchen 2030 (Jun 2021)
CityVision (Jun 2021)
Transformation Talks ABB (April 2021)
Galdi Village Opening (March 2021)
Class Marketing Festival (March 2021)

JV CNH Industrial (March 2021)
Craig (Feb 2021)
Hospitality Expo (Feb 2021)
Oracle Convention (Jan 2021)
Rotary - Future Of cities (Jan 2021)
Bel Group Convention (Jan 2021)
NeN (Dic 2021)
ERShow (Jan 2021)
CityVision (dec 2020)
Innovation Strategy (Sept 2020)
Franchising Expo (Oct 2020)
Forum Ambrosetti (Oct 2020)
Warm Up (Oct 2020)
Festival Dell'impresa Confindustria (oct 2020)
Retail Hub Tech Retail (Oct 2020)
One Idea For Good - Unicef (Oct 2020)
Rail Innovation (Oct. 2020)
Retail Forum (Oct 2020)
Marketers Forum (Sept 2020)
Galderma International (Sept 2020)
Strategy Webinar (July 2020)
Innovation Forum Venice (Mar 2020)
Conf Congressi Convention (Feb 2020)
Confindustria Napoli (Feb 2020)
PostePay (Feb 2020)
MAN WW Group (Jan 2020)
Confindustria Master Imprenditori (Dec 2019)
Strategy Forum - Venice (Nov 2019)
C1AI - IIT Genova (Nov 2019)
Kotler Forum (Nov 2019)
GoldenFood (Oct 2019)
Poste Italiane (Oct 2019)
Bayer (Sept 2019)
CLS Automation (Sept 2019)
San Carlo (Sept 2019)
Brico Day (sept. 2019)
Chanel (Paris July 2019)
Purina Marketing (Sept 2019)
Nestle Skin Health Global (June 2019)
Retail Tomorrow (May 2019)
TEDx Italy (May 2019)
Uber Eats US Senior Management (Miami, May 2019)
Nespresso Convention (apr 2019)
Rana (Mar 2019)



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Ambrosetti

Il Sole **24 ORE**

 UNIVERSITÀ
DEGLI STUDI
DI TORINO

 UNIVERSITÀ CATTOLICA
DEL SACRO CUORE

 **POLITECNICO**
MILANO 1863

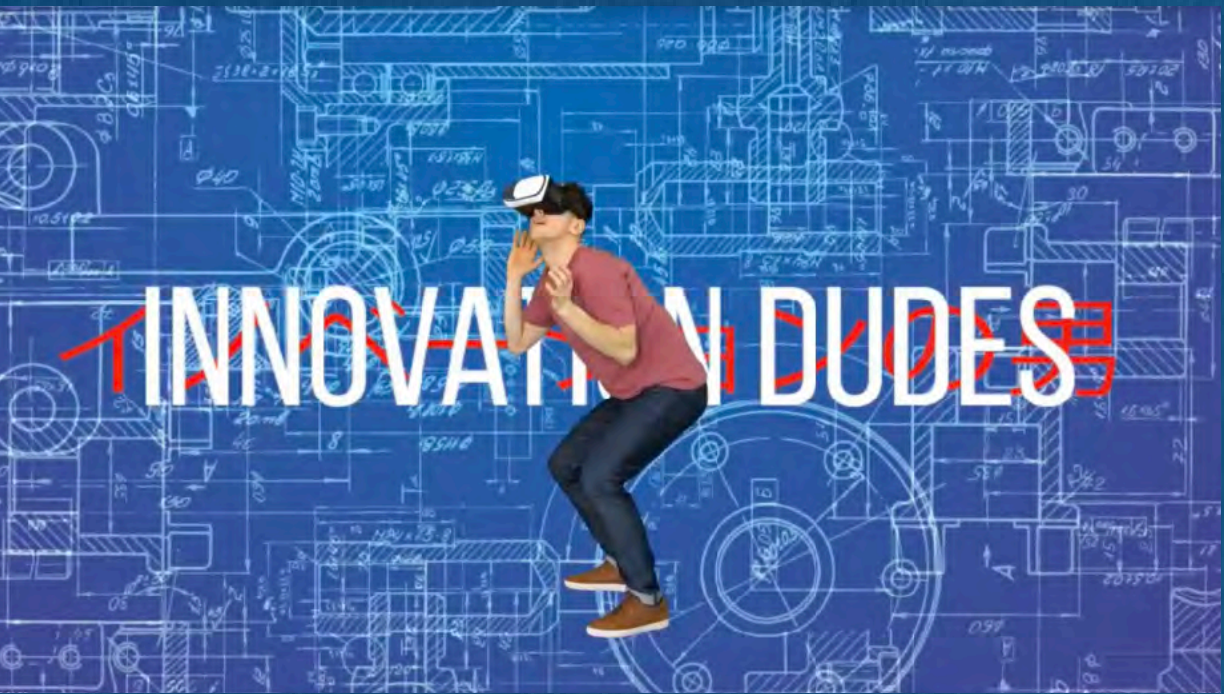
 Università
Ca' Foscari
Venezia

When Alberto speaks about the future, the audience gains:

- Clear and straightforward insights into what's ahead.
- Practical tools to explore the imminent future.
- A heightened sense of urgency.
- A burning curiosity about the future.
- Enthusiasm for embracing change.
- Greater trust in the future and reduced anxiety.



PODCAST



Partner of



retailhub.it

Founder of



STAY IN SYNC WITH AI

AiDj is a Project of Digital Dynamics Inc, 900 BayDr Miami Beach, FL

Founder of

EITHERLAND
MEANINGFUL WORKPLACES



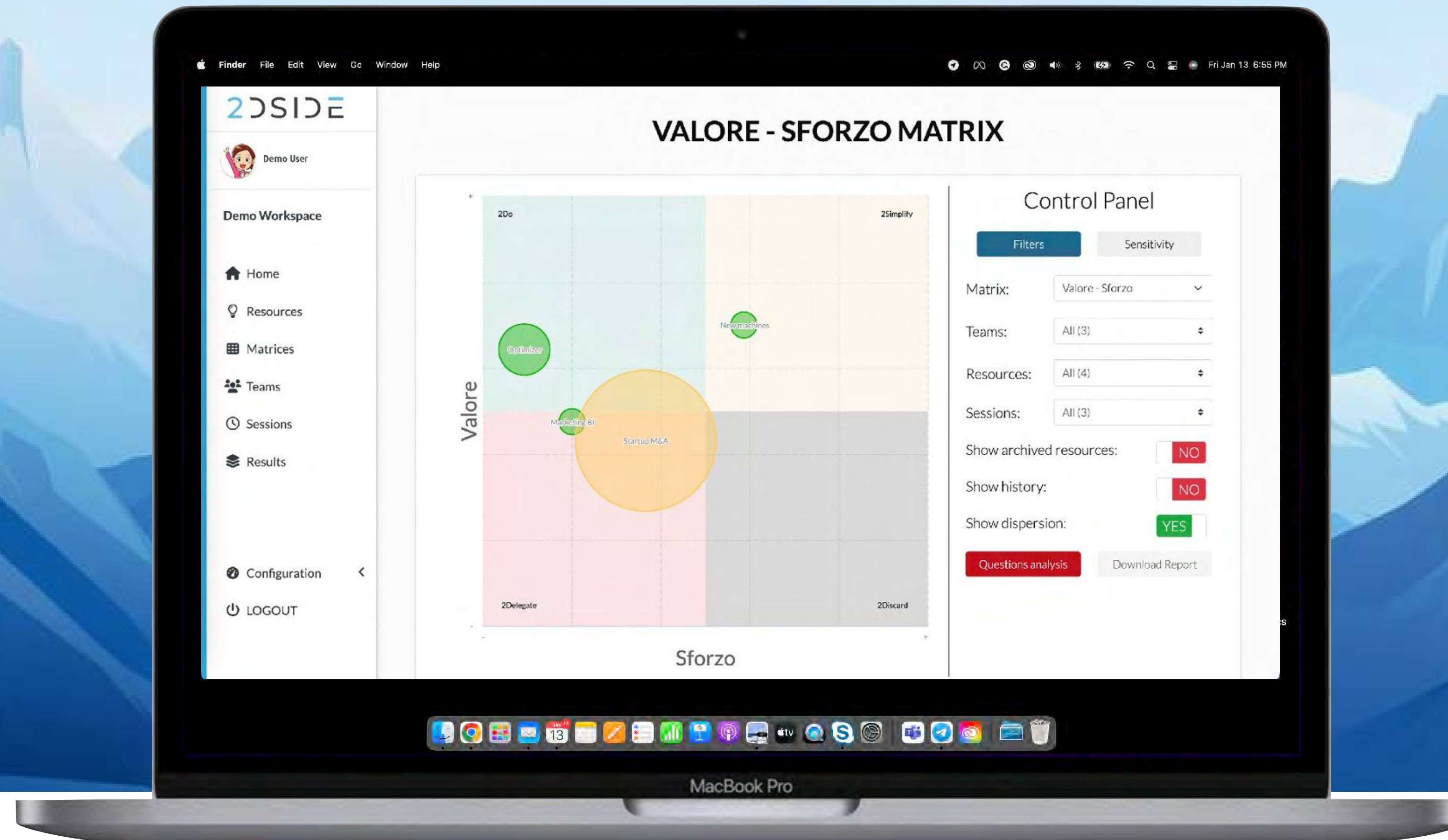
EUROPEAN
PRODUCT
DESIGN
AWARD

GOOD
DESIGN

IDA
DESIGN
AWARDS



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Conditions & Policy

Speaking Services:

- Keynote Speech: up to 90 min;
- Workshop: 1/2, 1 or 2 Days.
- Panel Moderation

Expenses:

- Fee;
- Travel Expenses from Valencia or Milan;
- Accommodations.

Terms:

- Initial 30% of speaker fee prior to the event upon execution of an agreement;
- Remaining 70% plus expenses due immediately after the event upon receipt of invoice.

Technical Requirements:

- For Large Audience: Wireless Lapel mic;
- Slide Projection facilities.

Photography and Video Recording:

Client shall not disseminate, publish, circulate, record, broadcast, videotape or transmit the presentation in any form without express written consent. If there is a professional photography and/or a video recording taken, a copy of all such materials should be provided to Alberto Mattiello.

Scheduling:

Unless previously agreed, the arrival of Alberto Mattiello is scheduled to be the day before the event date and departure is scheduled on the day following the date of the event.



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